



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25341533	<b>Changes as of:</b> 10/26/2016 at 11:48 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 880/890/5320	<b>Flight:</b> 10/27/16 - 10/31/16	<b>Station:</b> WCBD
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Leon for House SC HD 119	<b>Market:</b> Charleston, SC
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> political	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5517482	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$4,645.00
<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 48
<b>Salesperson:</b> ERIN SCHUMACHER 212-424-6620	<b>Assistant:</b> ERIN SCHUMACHER 212-424-6620	<b>Total CPP:</b> \$0.00
		<b>Traffic #:</b> 960042
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/27 - 10/31					Total Spots	Total \$	CPP	GRP
1	Th-F,M-W 6a-7a		NEWS	\$80.00	0	30	1	1	0	0	1	3	\$240.00	\$0.00	0.0
2	Th-F,M-W 7a-9a		TODAY SHOW	\$100.00	0	30	2	2	0	0	2	6	\$600.00	\$0.00	0.0
3	Th-F,M-W 11a-12n		NEWS	\$15.00	0	30	2	2	0	0	1	5	\$75.00	\$0.00	0.0
4	Th-F,M-W 1p-2p		DAYS OF OUR LIVES	\$100.00	0	30	1	2	0	0	1	4	\$400.00	\$0.00	0.0
5	Th-F,M-W 5p-6p		NEWS	\$40.00	0	30	2	1	0	0	1	4	\$160.00	\$0.00	0.0
6	Th-F,M-W 6p-6:30p		NEWS	\$115.00	0	30	1	1	0	0	1	3	\$345.00	\$0.00	0.0
7	Th-F,M-W 6:30p-7p		NEWS	\$60.00	0	30	1	1	0	0	1	3	\$180.00	\$0.00	0.0
8	Th-F,M-W 7p-7:30p		WHEEL	\$150.00	0	30	1	1	0	0	1	3	\$450.00	\$0.00	0.0
9	Th-F,M-W 7:30p-8p		JEOPARDY	\$200.00	0	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
10	M 8p-10p		THE VOICE	\$225.00	0	30	0	0	0	0	1	1	\$225.00	\$0.00	0.0
11	Th 9p-10p		CHICAGO MED	\$150.00	0	30	1	0	0	0	0	1	\$150.00	\$0.00	0.0
12	Sa 7a-9a		TODAY SHOW	\$65.00	0	30	0	0	2	0	0	2	\$130.00	\$0.00	0.0
13	Sa 6p-6:30p		NEWS	\$50.00	0	30	0	0	1	0	0	1	\$50.00	\$0.00	0.0
14	Sa 7:30p-8p		JEOPARDY	\$200.00	0	30	0	0	1	0	0	1	\$200.00	\$0.00	0.0
15	Sa 11:30p-1a		SNL	\$125.00	0	30	0	0	2	0	0	2	\$250.00	\$0.00	0.0
16	Su 8a-9a		TODAY SHOW	\$200.00	0	30	0	0	0	1	0	1	\$200.00	\$0.00	0.0
17	Su 9a-10a		NEWS	\$15.00	0	30	0	0	0	1	0	1	\$15.00	\$0.00	0.0
18	Su 10a-11a		MEET THE PRESS	\$75.00	0	30	0	0	0	1	0	1	\$75.00	\$0.00	0.0
19	Su 6p-6:30p		NEWS	\$125.00	0	30	0	0	0	1	0	1	\$125.00	\$0.00	0.0
20	Su 7p-8:15p		FOOTBALL NIGHT IN AMERICA	\$125.00	0	30	0	0	0	1	0	1	\$125.00	\$0.00	0.0
21	Su 11:30p-12m		NEWS	\$50.00	0	30	0	0	0	1	0	1	\$50.00	\$0.00	0.0
<b>TOTALS:</b>							<b>13</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>11</b>	<b>48</b>	<b>\$4,645.00</b>	<b>\$0.00</b>	<b>0.0</b>

Printed on 10/26/2016 at 11:51 AM



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25341533	<b>Changes as of:</b> 10/26/2016 at 11:48 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 880/890/5320	<b>Flight:</b> 10/27/16 - 10/31/16	<b>Station:</b> WCBD
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Leon for House SC HD 119	<b>Market:</b> Charleston, SC
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 5517482	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ERIN SCHUMACHER 212-424-6620	<b>Assistant:</b> ERIN SCHUMACHER 212-424-6620
		<b>Total \$:</b> \$4,645.00
		<b>Total Spots:</b> 48
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 960042
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/16 10:49 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$16,017
<b>WCBD Share:</b>	29%
<b>Comment:</b>	
<b>ECIV:</b>	17%
<b>WCSC:</b>	48%
<b>WTAT:</b>	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$4,645.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>48</b>	<b>\$4,645.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	37	\$3,460.00
2016-Nov	11	\$1,185.00
<b>Total</b>	<b>48</b>	<b>\$4,645.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Queued for Electronic Contracting	10/26/16 11:33 AM					\$0	\$0
Revision	10/26/16 11:32 AM	ERIN SCHUMACHER	Confirmed	19		\$0	\$4,645.00
Queued for Electronic Contracting	10/26/16 9:02 AM					\$0	\$0
New	10/25/16 9:08 PM	ERIN SCHUMACHER	Confirmed	29		\$4,645.00	\$4,645.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ORDER



Orders	Order / Rev:	960042
	Alt Order #:	25341533
	Product Desc:	political
	Estimate:	5320
	Flight Dates:	10/27/16 - 10/31/16
	Original Date / Rev:	10/26/16 / 10/26/16
	Order Type:	REG

**WCBD Charleston**

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Buying Time
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Avenue NW Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Leon for House SC HD
	Demographic:	A35+
	Product Codes:	PL5
	Priority:	P4
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	37	\$3,460.00	\$2,941.00
10/31/16	10/31/16	11	\$1,185.00	\$1,007.25

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	37	\$3,460.00	\$2,941.00	0.00
November 2016	11	\$1,185.00	\$1,007.25	0.00
<b>Totals</b>	<b>48</b>	<b>\$4,645.00</b>	<b>\$3,948.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WCBD Charleston	29%	\$4,645.00
Market	100%	\$16,017.24

### Competitive Share

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	0%	\$0.00
WCIV	17%	\$2,722.93
WCSC	48%	\$7,688.28
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	6%	\$961.03

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCBD	10/27/16	10/27/16	Local News @ 6a Local News @ 6a	CM	6a-7a	---T---	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---T---		1		\$80.00		0.00					
E 2	WCBD	10/28/16	10/28/16	Local News @ 6a Local News @ 6a	CM	6a-7a	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
NEWS															

Order / Rev: 960042  
 Alt Order #: 25341533  
 Flight Dates: 10/27/16 - 10/31/16

Advertiser: POL/Leon for House SC HD  
 Product Desc: political  
 Estimate: 5320

WCBD Charleston

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCBD	10/28/16	10/28/16	Local News @ 6a Local News @ 6a	CM	6a-7a	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----F--			1		\$80.00		0.00				
E 3	WCBD	10/31/16	10/31/16	Local News @ 6a Local News @ 6a	CM	6a-7a	M-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			1		\$80.00		0.00				
E 4	WCBD	10/27/16	10/27/16	Today Show M-F Today Show M-F	CM	7a-9a	---T---	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---T---			2		\$100.00		0.00				
E 5	WCBD	10/28/16	10/28/16	Today Show M-F Today Show M-F	CM	7a-9a	----F--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----F--			2		\$100.00		0.00				
E 6	WCBD	10/31/16	10/31/16	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			2		\$100.00		0.00				
E 7	WCBD	10/27/16	10/27/16	Local News @ 11a Local News @ 11a	CM	11a-12p	---T---	:30	2	\$15.00	P4	0.00	NM	2	\$30.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---T---			2		\$15.00		0.00				
E 8	WCBD	10/28/16	10/28/16	Local News @ 11a Local News @ 11a	CM	11a-12p	----F--	:30	2	\$15.00	P4	0.00	NM	2	\$30.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----F--			2		\$15.00		0.00				
E 9	WCBD	10/31/16	10/31/16	Local News @ 11a Local News @ 11a	CM	11a-12p	M-----	:30	1	\$15.00	P4	0.00	NM	1	\$15.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			1		\$15.00		0.00				
E 10	WCBD	10/27/16	10/27/16	Days of Our Lives Days of Our Lives	CM	1p-2p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---T---			1		\$100.00		0.00				
E 11	WCBD	10/28/16	10/28/16	Days of Our Lives Days of Our Lives	CM	1p-2p	----F--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----F--			2		\$100.00		0.00				
E 12	WCBD	10/31/16	10/31/16	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			1		\$100.00		0.00				
E 13	WCBD	10/27/16	10/27/16	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	---T---	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---T---			2		\$40.00		0.00				
E 14	WCBD	10/28/16	10/28/16		CM	5p-6p	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00



Order / Rev: 960042  
 Alt Order #: 25341533  
 Flight Dates: 10/27/16 - 10/31/16

Advertiser: POL/Leon for House SC HD  
 Product Desc: political  
 Estimate: 5320

WCBD Charleston

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Local News @ 5p															
M-F Local News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$40.00		0.00			
E 15	WCBD	10/31/16	10/31/16	M-F Local News @ 5p	CM	5p-6p	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
M-F Local News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$40.00		0.00			
E 16	WCBD	10/27/16	10/27/16	M-F Local News @ 6p	CM	6p-630p	---T---	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
M-F Local News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$115.00		0.00			
E 17	WCBD	10/28/16	10/28/16	M-F Local News @ 6p	CM	6p-630p	----F--	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
M-F Local News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$115.00		0.00			
E 18	WCBD	10/31/16	10/31/16	M-F Local News @ 6p	CM	6p-630p	M-----	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
M-F Local News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$115.00		0.00			
E 19	WCBD	10/27/16	10/27/16	NBC Nightly News WKD&M		630p-7p	---T---	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
NBC Nightly News WKDY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$60.00		0.00			
E 20	WCBD	10/28/16	10/28/16	NBC Nightly News WKD&M		630p-7p	----F--	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
NBC Nightly News WKDY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$60.00		0.00			
E 21	WCBD	10/31/16	10/31/16	NBC Nightly News WKD&M		630p-7p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
NBC Nightly News WKDY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$60.00		0.00			
E 22	WCBD	10/27/16	10/27/16	M-F 7p-730p	CM	7p-730p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
M-F 7p-730p															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$150.00		0.00			
E 23	WCBD	10/28/16	10/28/16	M-F 7p-730p	CM	7p-730p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
M-F 7p-730p															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$150.00		0.00			
E 24	WCBD	10/31/16	10/31/16	M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
M-F 7p-730p															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$150.00		0.00			
E 25	WCBD	10/27/16	10/27/16	M-F 730p-8p	CM	730p-8p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
M-F 730p-8p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$200.00		0.00			
E 26	WCBD	10/28/16	10/28/16		CM	730p-8p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

Order / Rev: 960042  
 Alt Order #: 25341533  
 Flight Dates: 10/27/16 - 10/31/16

Advertiser: POL/Leon for House SC HD  
 Product Desc: political  
 Estimate: 5320

WCBD Charleston

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p											
				M-F 730p-8p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--					1	\$200.00		0.00			
E 27	WCBD	10/31/16	10/31/16	M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				M-F 730p-8p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$200.00		0.00			
E 28	WCBD	10/31/16	10/31/16	Mon Prime Other 1	CM	8p-10p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				The Voice											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$225.00		0.00			
E 29	WCBD	10/27/16	10/27/16	Thur Hour 2	CM	9p-10p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Chicago Med											
				CHICAGO MED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$150.00		0.00			
E 30	WCBD	10/29/16	10/29/16	Today Show Sa	CM	7a-9a	-----S-	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
				Today Show Sa											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					2	\$65.00		0.00			
E 31	WCBD	10/29/16	10/29/16	Sat Local News @ 6p	CM	6p-630p	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Sat Local News @ 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					1	\$50.00		0.00			
E 32	WCBD	10/29/16	10/29/16	Sat 730p-8p	CM	730p-8p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Sat 730p-8p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					1	\$200.00		0.00			
E 33	WCBD	10/29/16	10/29/16	SNL	CM	1130p-103a	-----S-	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				SNL											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					2	\$125.00		0.00			
E 34	WCBD	10/30/16	10/30/16	Today Show Su	CM	8a-9a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show Su 8a											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$200.00		0.00			
E 35	WCBD	10/30/16	10/30/16	Sun Local News @ 9a	CM	9a-10a	-----S	:30	1	\$15.00	P4	0.00	NM	1	\$15.00
				Sun Local News @ 9a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$15.00		0.00			
E 36	WCBD	10/30/16	10/30/16	Meet the Press	CM	10a-11a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$75.00		0.00			
E 37	WCBD	10/30/16	10/30/16	Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Sun Local News @ 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$125.00		0.00			
E 38	WCBD	10/30/16	10/30/16		CM	Su 7-820p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

Advertiser:	POL/Leon for House SC HD
Product Desc:	political
Estimate:	5320

**WCBD Charleston**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FB Night in Amer Pre Gar											
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/16	10/30/16	-----S		1		\$125.00		0.00					
E 39	WCBD	10/30/16	10/30/16	Late NewsLate Run M-Su		Late NewsLate Ru	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Late News Late Run M-Su											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/16	10/30/16	-----S		1		\$50.00		0.00					
													Totals	48	\$4,645.00